

Article #1:

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Post #1

What if the future of work in the Mediterranean is not being shaped in London or Dubai - but in Cyprus?

In a recent feature by @Cyprus Business News, Co-founder of @Memory Makers Group - @Nadezda Gorislavtseva and Founder of @Reputation City - @Marianna Konina explore how:

- ♦ AI is transforming HR from operational to strategic - by @Carol Constant, Expert in Learning, Development and Human Resources, Founder of @WhomLab
- ♦ Leadership and culture are becoming key competitive advantages - by @Artsiom Rabtsevich, CEO of @Ergodotisi
- ♦ Cyprus is evolving into a talent and innovation ecosystem - by @Vera Solomatina, Senior Vice President of People & Culture at @inDrive

At the heart of this transformation is a critical question: Can a small, flexible market like Cyprus set new standards for the region?

This is exactly what we explored at the MMG HR Summit Mediterranean, bringing together leaders who shape what's next.

👉 Read the full article to discover the insights:

<https://www.cbn.com.cy/article/126441/cyprus-at-the-frontline-of-the-future-of-work-how-ai-and-hr-leadership-are-shaping-the-island-s-role-in-the-mediterranean-region>

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Article #2:

[Illustrations](#)

Post #1

Is AI in HR still just hype - or are companies already quietly replacing hours of work with it? In a new feature by @Fast Forward, we explored what's really happening across Cyprus and the Mediterranean - and the answer is clear:

AI became operational rather than remaining experimental. Co-founder of @Memory Makers Group - @Nadezda Gorislavtseva and Founder of @Reputation City - @Marianna Konina explored:

- ♦ How many HR administrative tasks can be automated? - by Elena Logutova, CHRO Alber Blanck
- ♦ Is it possible to reduce time-to-hire and recruitment costs? - by @Elizaveta Lagireva, Sr Talent Acquisition Partner Zencoder

- ♦ Is AI moving HR from execution to data-driven decision-making? - by Tatiana Tangisheva, Head of People RichAds

- ♦ Is AI changing of employee brand perception? - by @Marianna Konina, @Reputation City

They highlighted the nuance: AI redefining the role of HR leaders. From recruitment to workforce analytics and employer branding, AI is becoming an infrastructure layer. And with that comes a new responsibility: combining technology with human judgment, ethics and strategy.

👉 Read the full article:

<https://fastforward.com.cy/educational/ai-hr-buzzwords-tools-companies-cy-mediterranean>

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Article #3:

[Illustrations](#)

Post #1

What if the most interesting HR innovations today are not coming from big economies - but from a small island?

In a new feature by @Cyprus Times, Co-founder of @Memory Makers Group - @Nadezda Gorislavtseva and Founder of @Reputation City - @Marianna Konina explored why Cyprus is becoming a real-life laboratory for HR innovation.

- ♦ Why fast hiring decisions are not an option - by Elysseos Odesseos Managing Director Stealth72

- ♦ HR shifting from support function to strategic business driver - by Polina Demidova, Ambassador of HR Summit Community and Founder of HRocket noted

- ♦ Technology adoption - without losing the human core - by Georgia Aristeidou Senior VP HR & Operations FXGT

- ♦ Employee experience is becoming a true competitive advantage - Marianna Hadjiandoniou Founder PERHA Group

In a compact but highly international ecosystem, companies in Cyprus are proving something important: innovation in HR is about clarity, agility, and leadership.

And maybe the biggest insight? The more digital the world becomes, the more valuable human judgment, trust, and culture are.

This is exactly the perspective we bring to the MMG HR Summit Mediterranean.

👉 You can explore the full article:

<https://cyprustimes.com/cyprus-daily/small-island-big-hr-decisions-what-cyprus-can-teach-globally-about-employee-experience-and-hr-innovation/>

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